

# Flexible workforce solutions. Proven global outcomes.

#### Avoid one-size-fits-all workforce constraints

Global organizations navigating a complex regulatory and economic landscape can't afford to compromise on flexibility, security, or results. Aspect is the trusted global partner in workforce technology, uniquely positioned to deliver measurable business outcomes with a decades-long track record. We empower enterprises to optimize workforce operations and meet regulatory demands while supporting any deployment model.

### Navigating regional workforce challenges

Enterprises in regulated markets face pressure to modernize operations without sacrificing data sovereignty, privacy, or operational control. Many organizations are wary of public cloud-only solutions, citing concerns about compliance and data residency. The risk? Being locked into a deployment model that doesn't align with legal, security, or operational needs.

### Why leading organizations choose Aspect

- **Deployment model flexibility:** Aspect stands apart by offering true choice: deploy our workforce management and engagement solutions in the public cloud, in a private cloud, or on-premises as appropriate for your organization's requirements and operating model. This flexibility ensures that you remain in control of your mandate to comply with regulations while adapting to new business conditions.
- Proven outcomes across industries: For decades, leading organizations in banking, healthcare, aviation, and telecommunications have relied on Aspect for measurable results. Customers have seen up to 15% better forecast accuracy, millions in labour cost savings, 40% fewer schedule change requests, and reduced attrition. A financial services client reported \$2.3M in annual savings, while a major airline highlighted Aspect's flexibility in meeting complex union requirements.
- Integration & scalability: Our solutions integrate with your existing systems, not just your contact centre, but also your CRM, HRIS, BI tool, and payroll software, driving higher ROI in efficiency gains and reducing employee attrition. Enterprises also benefit from Aspect's rapid deployment, robust global support, and ability to scale as a business evolves.

## Commitment to security, compliance, and data protection

The Aspect Platform is built on a foundation of trust, security, and compliance. We support GDPR, HIPAA, PCI DSS, ISO 27001, and SOC 2, with privacy-by-design principles embedded throughout our solutions. Our safeguards include encryption of sensitive data at rest, proactive monitoring, and strict access controls. We offer regional data hosting and Standard Contractual Clauses to support data residency and cross-border transfer requirements, helping you meet local and international regulatory obligations.

## Choose a trusted guide

In a market crowded with newcomers and overhyped marketing, Aspect's legacy of proven outcomes and customer-centric partnership stands alone. Our clients choose us not just for our technology, but for our deep expertise and unwavering commitment to their success.