

Dave Shull



Incoming President & CEO

Joining with over 15 years of senior leadership experience in digital media, commercial marketing, operations and telecommunications

Experience





2019 - 2020President & CEO



2015 - 2018 CEO

dish

2013 - 2015 EVP & Chief Commercial Officer

2008 - 2013SVP, Programming / Content Acquisition

ECHOSTAR

2008SVP | Asia Operations

2006 - 2008 MD | Asia Pacific

2004 - 2006VP | International

Education



Harvard University **AB | Philosophy**

Oxford University MBA

Right Executive to Build on Poly's Momentum



Extensive global experience in consumer hardware, operational transformation, complex business partnerships, corporate development and capital markets



Strong track record of value creation through strategic outcomes and capturing significant opportunities presented by emerging trends



Creative thinker with know-how to continue Poly's transformation to become endpoint provider of choice



Deep appreciation for Poly's talented team and industry-leading products

Past Accomplishments

Reinvigorated public image of TiVo brand with new corporate narrative and a cutting-edge streaming product

TiVo's adjusted EBITDA grew 55% from Q1'19 to Q2'20

Streamlined operating costs at The Weather Channel and separated digital assets from its television and OTT products, resulting in successful sale of its digital businesses to IBM Established DISH's groundbreaking partnership with The Walt Disney Company



Poly has been leading the world for decades in connecting teams wherever and however they want. Its world-class audio, video, and software engineers are focused on creating the best communication endpoints that sound great and deliver amazing video, and are also consistently reliable and manageable for the most demanding users. We expect the fundamental shift to remote work and to the cloud will endure well beyond the pandemic, and the market opportunities created by the work-from-anywhere revolution are significant and exciting. This is a pivotal time in Poly's history, and I am excited to lead this talented team during this transformational period."