

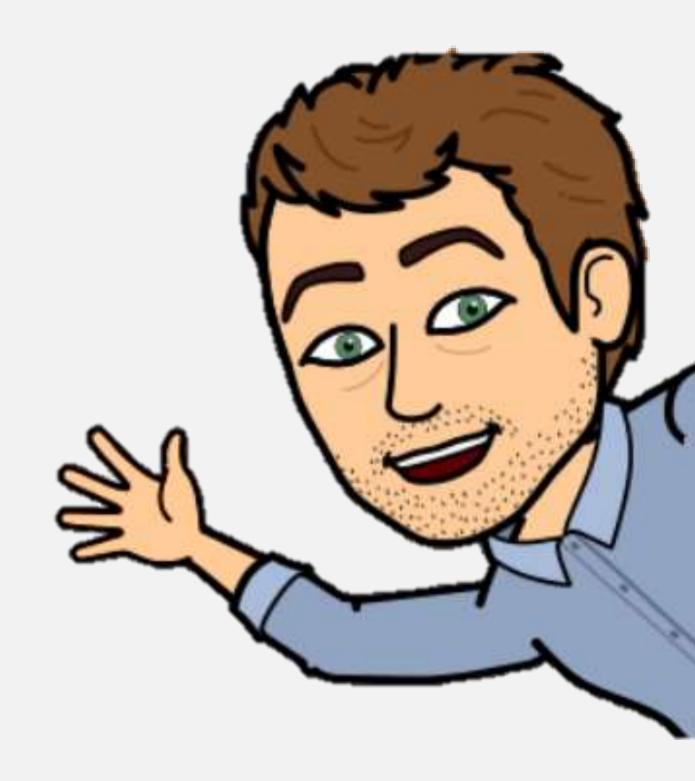
HINTS AND TIPS FOR HELPING PEOPLE BE BETTER AT THEIR JOB

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agenda

Productivity

- Ease agent effort
- Streamline agent assistance

Quality Management

- Empower agents to be more involved
- Seek customer feedback regularly

Agent Engagement

- Ensure easy, real-time access to individual performance metrics
- Bring fun and competition to the agents work life



Productivity



Ease Agent Effort

- Minimize the number of disparate systems
- Ensure all technology is modern and intuitive
- Bring the agent-centric mindset to your operational decisions
- Make agent work life as easy as possible



Any product that needs a manual to work is broken

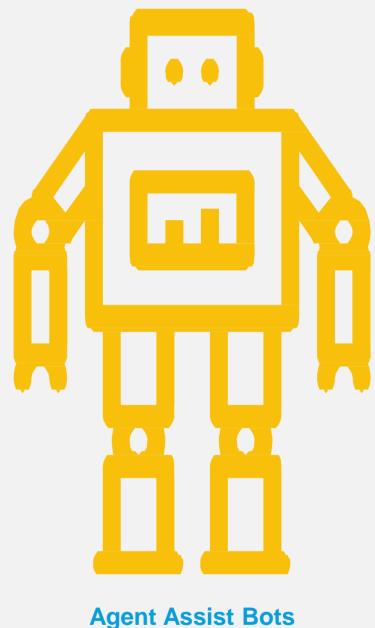


Flon Musk



Streamline Agent Assistance

- Maintain an easy to navigate knowledge base (Kb)
- Provide agents with as much customer information as possible
- Ensure easy access to "backup" support for agents
- Automate as many agent tasks as possible

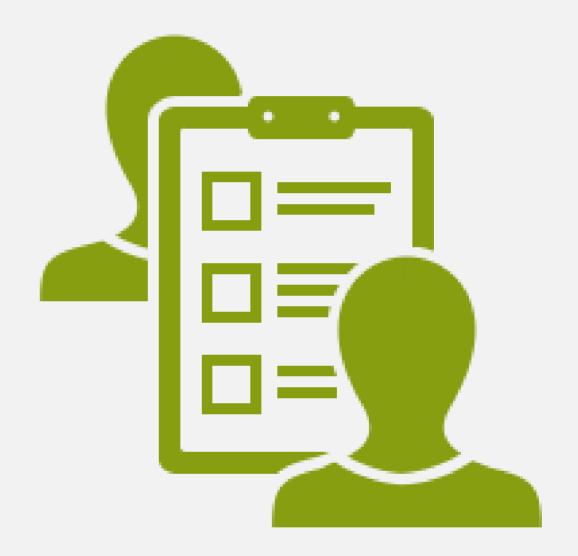


Quality Management



Empower Agents to be More Involved

- Offer self evaluation options
- Provide self coaching tools
- Ensure quality management is engaging





Seek Customer Feedback Regularly

- Present customers with an easy path to provide feedback
- Act on feedback to improve the customer experience
- Compare your aggregated feedback scores with your industry averages

?

How many communication channels do you use in your personal life?





Agent Engagement



Ensure Easy, Real-time Access to Individual Performance

- Display all performance metrics through an easy to read dashboard for individual agent performance
- Make sure key performance metrics are updated as close to real-time as possible
- Ease the effort to compare individual performance to the objective(s)



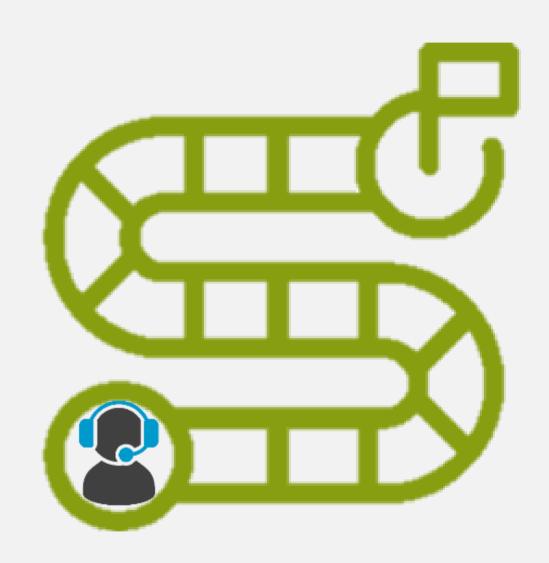
Disengaged employees are 3.6 times more likely to leave



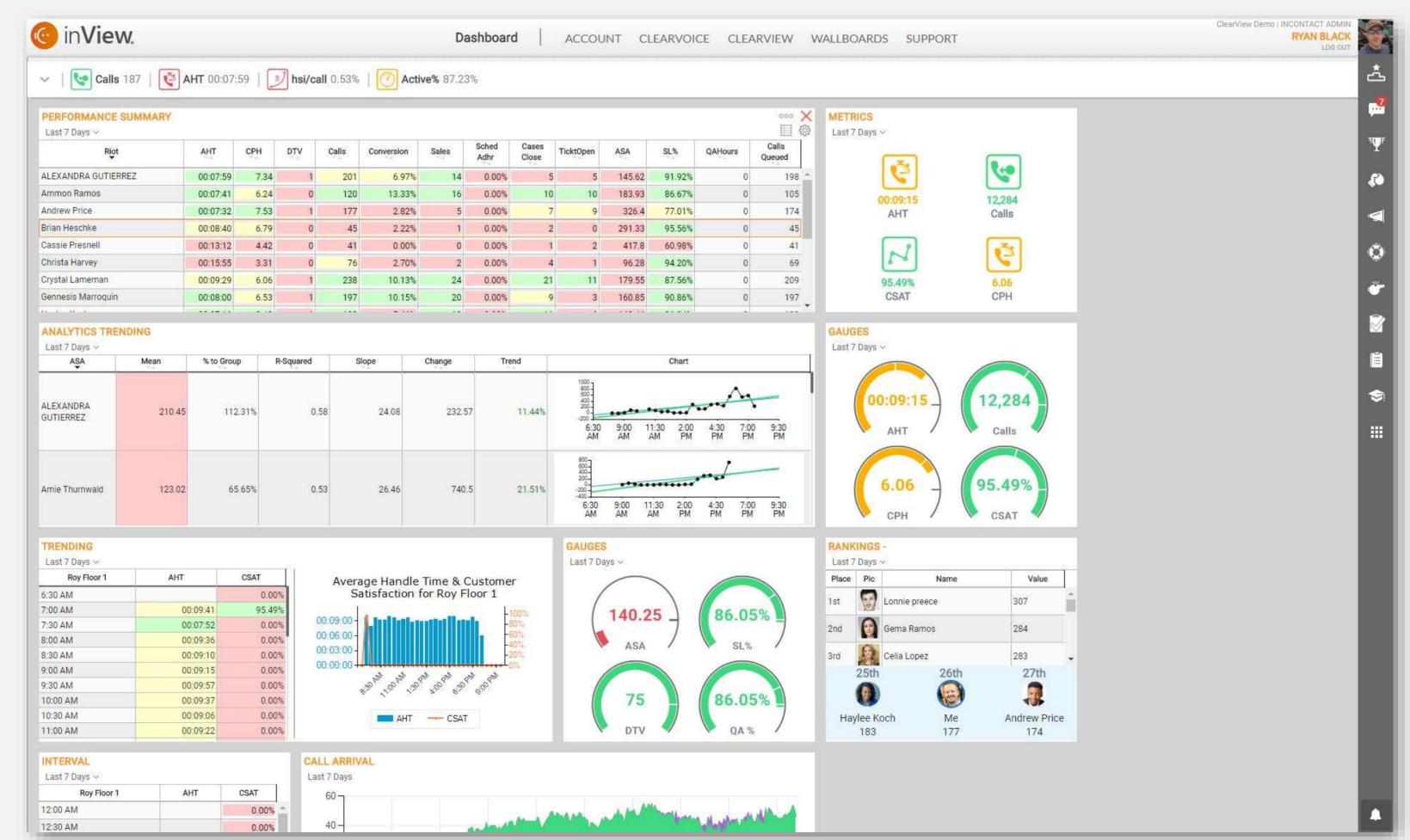


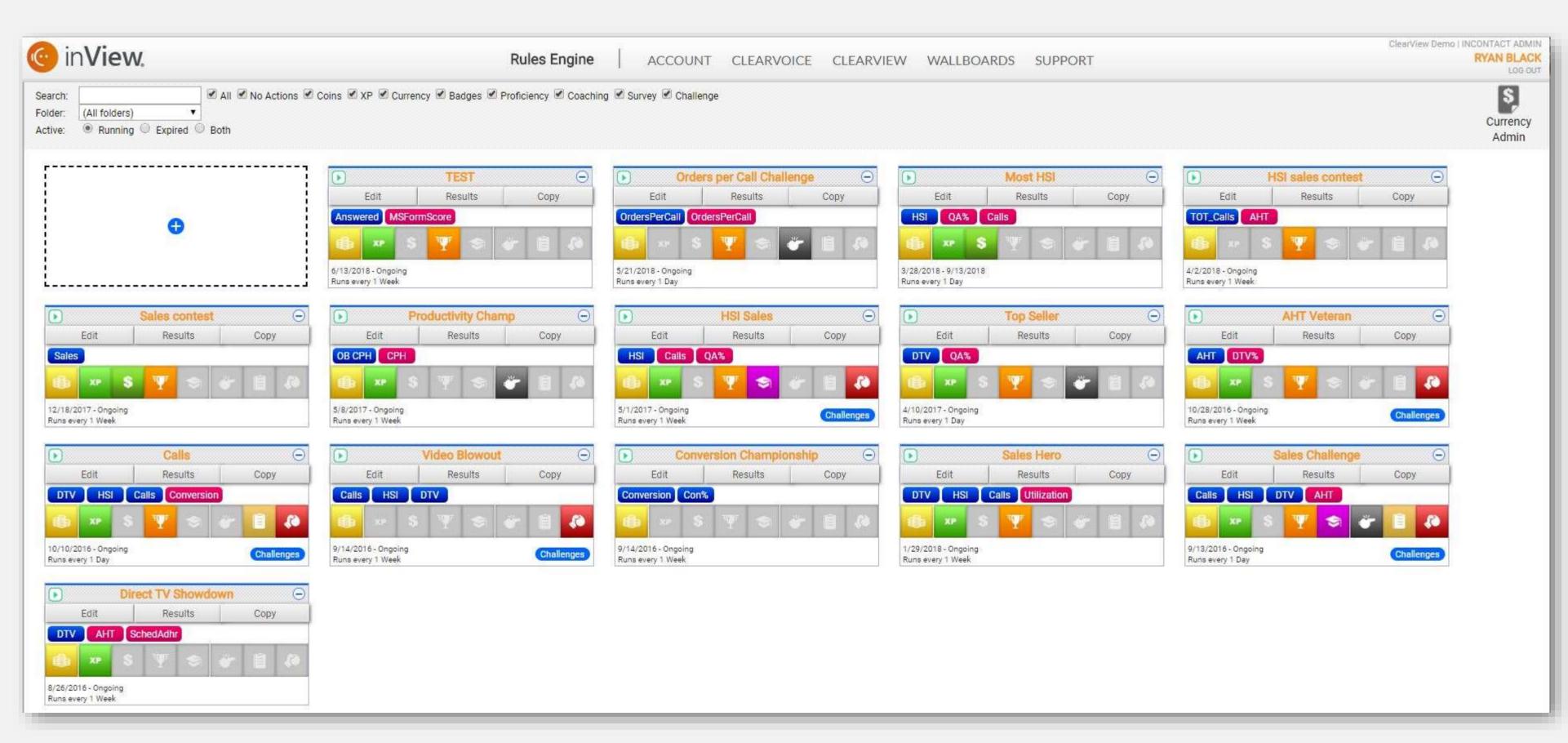
Bring Fun and Competition to the Work Place

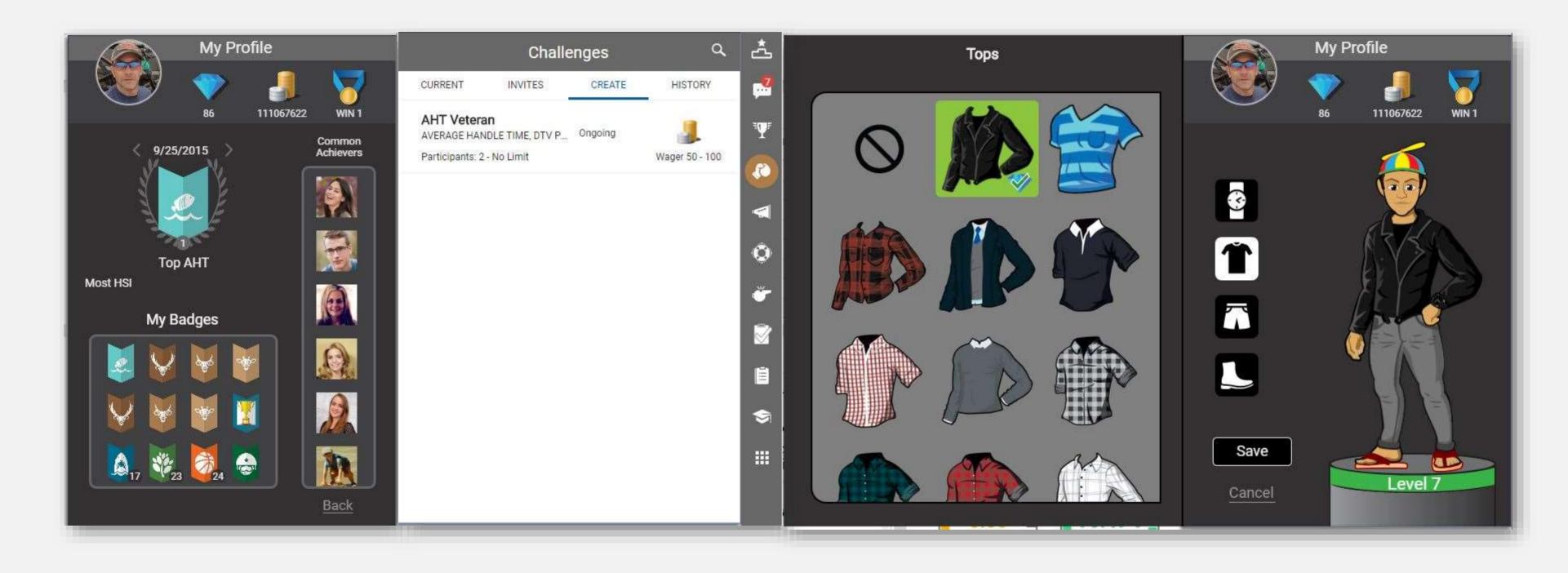
- Drive engagement by setting achievement goals based on reaching performance milestones
- Foster an environment of fun competition to push performance to higher level
- Bring gamification to your operation to transform your operation into an engagement center of excellence





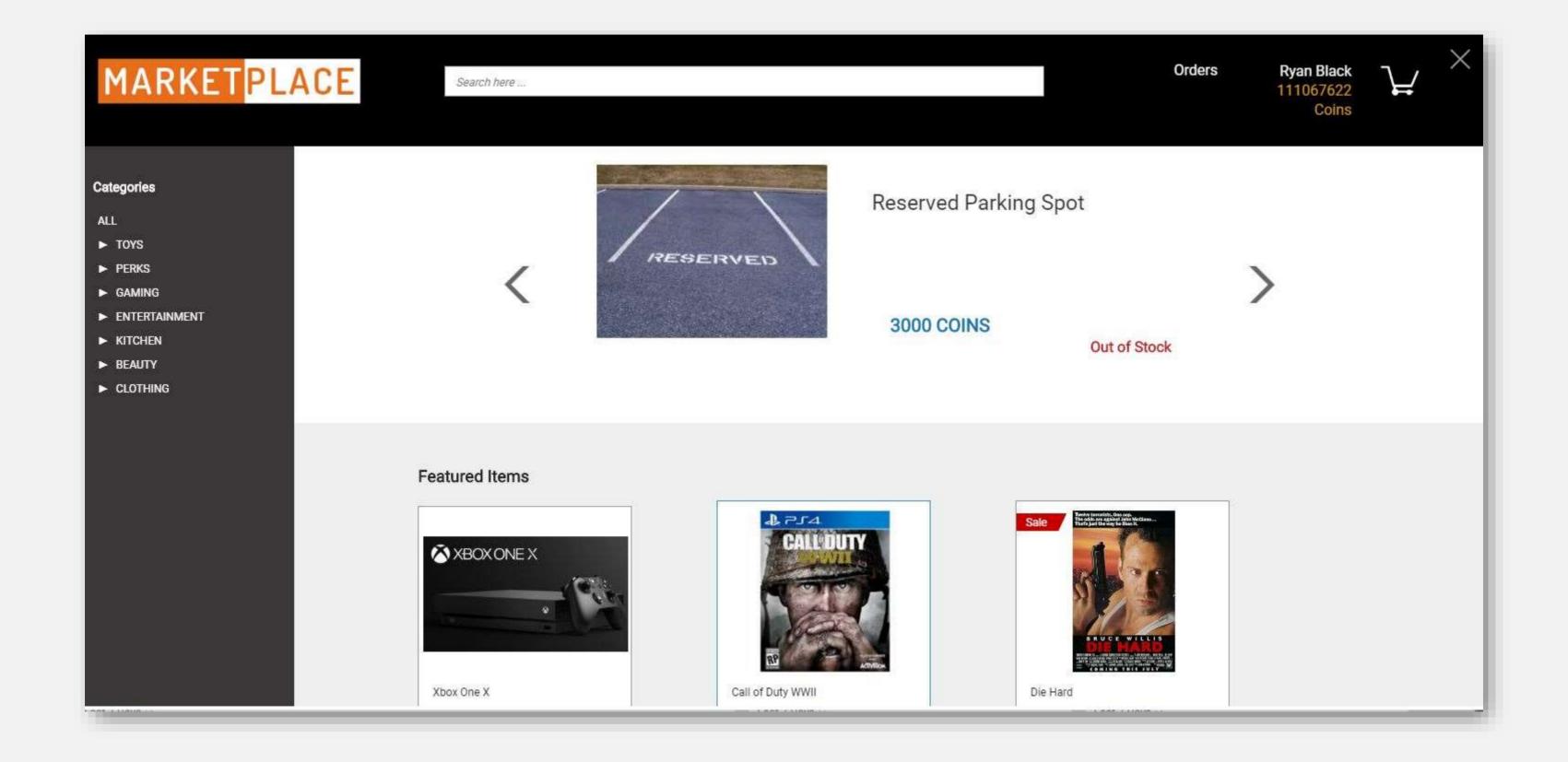






Event Date	Description	Earned/Spent		Reserved +/-	Available	Reserved Total
5/14/2018	Earned 50 coins from Range on Most HSI to Jason Green.	50	0	111067622	0	
5/13/2018	Returned 100 points from Challenge AHT Veteran	100	0	111067572	0	
5/12/2018	Earned 50 coins from Range on Most HSI to Jason Green.	50	0	111067472	0	
5/11/2018	Earned 50 coins from Range on Most HSI to Jason Green.	50	0	111067422	0	
5/10/2018	Purchased 50 Gems	-1000	0	111067372	0	
5/10/2018	Purchased 50 Gems	-1000	0	111068372	0	
5/9/2018	Earned 50 coins from Range on Most HSI to Jason Green.	50	0	111069372	0	
5/2/2018	Earned 1180000 coins from Ratio on Chris R Training 1 - Copy to Jason Green.	1180000	0	111069322	0	
5/2/2018	Earned 1180000 coins from Ratio on Chris R Training 1 to Jason Green.	1180000	0	109889322	0	
5/1/2018	Wagered 100 coins to start AHT Veteran on 5/7/2018.	-100	0	108709322	0	
4/25/2018	Earned 1480000 coins from Ratio on Chris R Training 1 - Copy to Jason Green.	1480000	0	108709422	0	
4/25/2018	Earned 1480000 coins from Ratio on Chris R Training 1 to Jason Green.	1480000	0	107229422	0	
4/18/2018	Earned 1360000 coins from Ratio on Chris R Training 1 - Copy to Jason Green.	1360000	0	105749422	0	
4/18/2018	Earned 1360000 coins from Ratio on Chris R Training 1 to Jason Green.	1360000	0	104389422	0	
4/11/2018	Earned 2220000 coins from Ratio on Chris R Training 1 - Copy to Jason Green.	2220000	0	103029422	0	
4/11/2018	Earned 2220000 coins from Ratio on Chris R Training 1 to Jason Green.	2220000	0	100809422	0	
4/4/2018	Earned 1830000 coins from Ratio on Chris R Training 1 - Copy to Jason Green.	1830000	0	98589422	0	







Seek the Right Technology

Productivity

- Require a single user interface and navigation
 - Email
 - Chat
 - Voice/phone
 - SMS/Text
 - Access to all scheduling information and needs
 - CRM + customer communication
- Seek innovation that supports agent efforts
 - Use Chatbots to reduce handle time and agent effort to seek answers and navigate knowledge base

Quality Management

- Target solutions that offer multiple ways for quality to be evaluated
 - Self evaluations
 - Quality Analyst evaluations
 - Automated evaluations
- Customer surveys should be offered on multiple channels in order to obtain feedback regularly
 - IVR/voice
 - Email
 - Text/SMS

Agent Engagement

- Make gamification a priority to drive performance forward
 - Milestone based achievement badges/recognition
 - Enable peer-to-peer games to make their job more fun and interactive
- All performance metrics should be aggregated into a single, dashboard friendly interface for all levels
 - Agents up to executives should have access to view performance in realtime at the level and for the metrics that matter most to them individually





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Thank You