

Mike Murphy michael.murphy@genesys.com

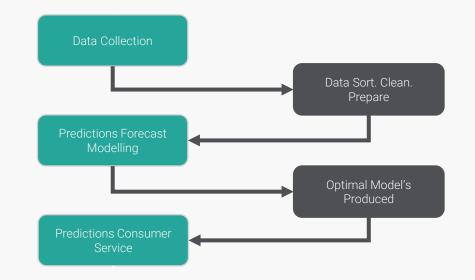


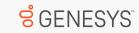




### Forecasting with Artificial Intelligence

- Completely automates the Forecast process
- Automatic Detection of Time Series Events
  - Missing Data
  - Operating Hours
  - Leading or Trailing Zeros
  - Outliers / Anomaly Detection
  - Special Event Detection / Calendar Day Impacts
- 27 Individual Algorithms, 1000's of configurations
- Average Forecast generates 200,000 iterations per model.
- Automatically chooses most accurate model





#### AI Powered Forecasting

## Time series analysis Outlier identification Pattern detection Model selection

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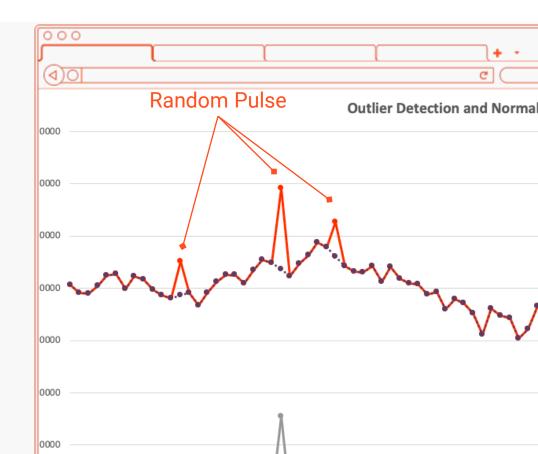
#### AI Powered Forecasting

## Time series analysis Outlier identification

Pattern detection

Model selection

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Time series analysis

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#### AI Powered Forecasting

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Outlier identification

Pattern detection

**GENESYS** 

Model selection



#### AI Powered Forecasting

- o 1 click planning 30 seconds
- 25+ forecasting methods removes human error
- o 97% accuracy Industry best!

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### Long Term Planning

- 1. Historical Trends and Validation
- 2. 2 Year Volume and AHT Forecast
- 3. Live and Continuous Forecasting
- 4. Job Profile and Staff Type Grouping
- 5. Data Management and Methodology Management
- 6. Attrition and Shrinkage Forecast for Job Profiles
- 7. Requirements by Job Profiles
- 8. New Hire Training Class and Learning Curve Development

What is Live or Continuous Forecasting?

- It's the concept that the forecast of interactions is a dynamic concept and that the forecast is in a constant state of change.
- Its also the appreciation that when forecasts change its difficult today to respond.
- Live and Continuous forecasting looks to resolve this through constantly keeping the user informed on the current status and introducing remediation steps that can be either executed automatically or pushed by the user.



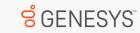
#### Automated Time Off Management

Provide a comprehensive set of time off planning and automation capabilities to improve workforce engagement by making it simple and easy for users to create, manage and automate workforce planning tasks. The first phase of this project is to provide admins and planners with the ability to create time off accrual and carry over rules along with automatic approval rules which take into account the employee's time off balance.

Employees will have the ability to view their time off balances for each time off activity type they are assigned to. Subsequent phases of this project will be to create and manage time off limits for management units and planning groups, include time off related shrinkage tracking and reporting and native integrations for the importing/exporting of time off information.

#### Automated Shift Management

Provide employees with a projected schedule and allow them to make any desired changes. Constraints from their work plan and automation rules which do not violate business objectives or labor laws will be configured and options presented to the agent if the desired outcome violates these rules.



Call Recording / Screen Recording Realtime Monitoring

Quality Long-term & Workforce Management

Data, Speech and Text Analytics

#### **Customer Channels**

#### Voice

Chat

Email

Predictive Engagement

Co-Browse

SMS / Messaging

Social

Mobile



Pertormance

Blended Inbound and Outbound Outbound

#### Integrations

Journey Mapping Object Routing Webhooks Screen Pop CRM 3<sup>rd</sup> Party WFM REST API Web Services LEX Dialogflow

#### Contact Centre Resources

In house agents Outsourced Agents Work at home Agents

Experts

Self Service

Automation

# Thanks

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