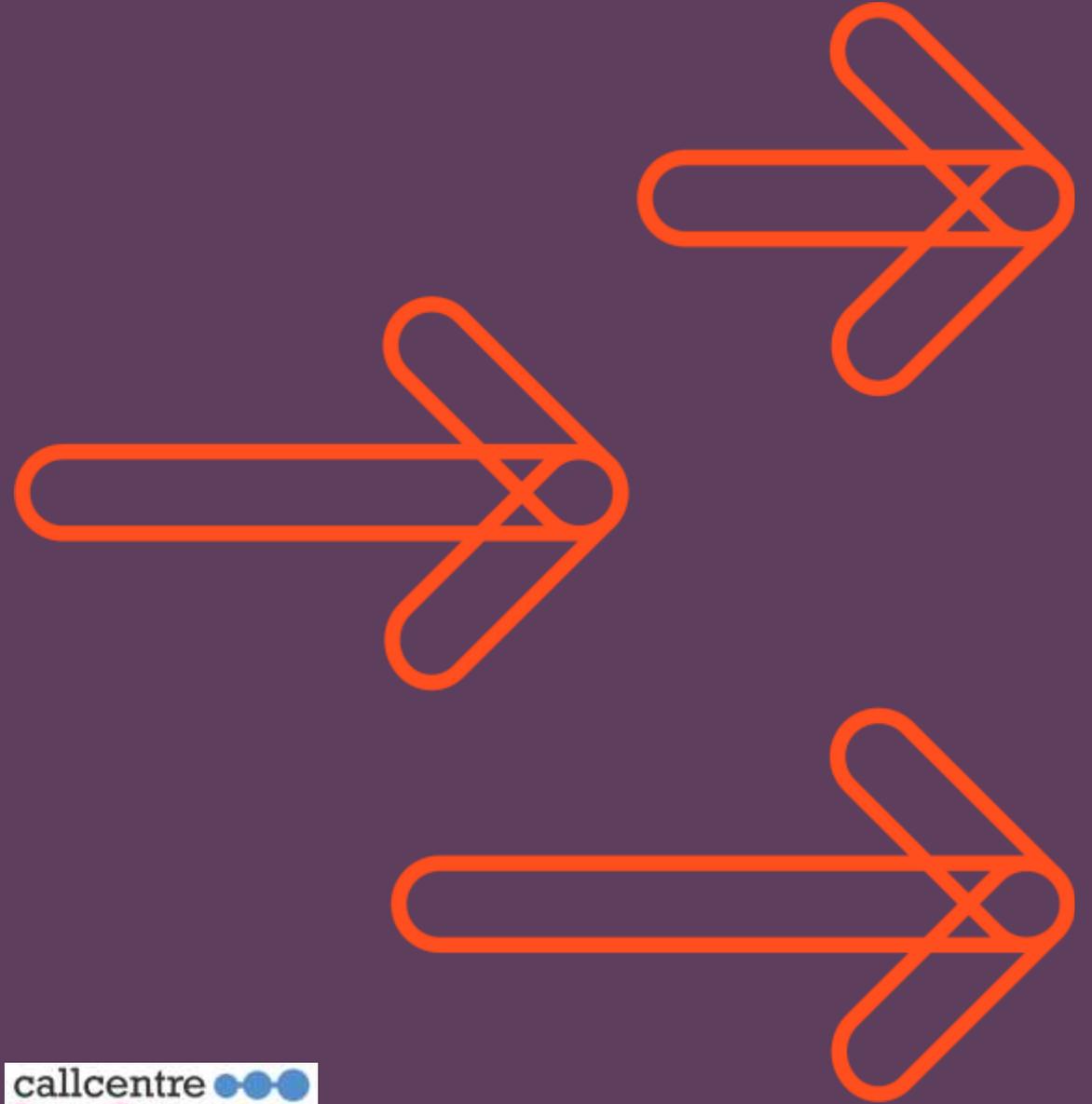




Mike Murphy

michael.murphy@genesys.com



The companies you swear at



Today's status quo:
Impersonal CX that leaves
customers frustrated &
creates churn





Efficiency

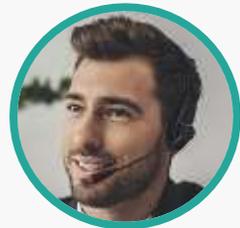


Effectiveness



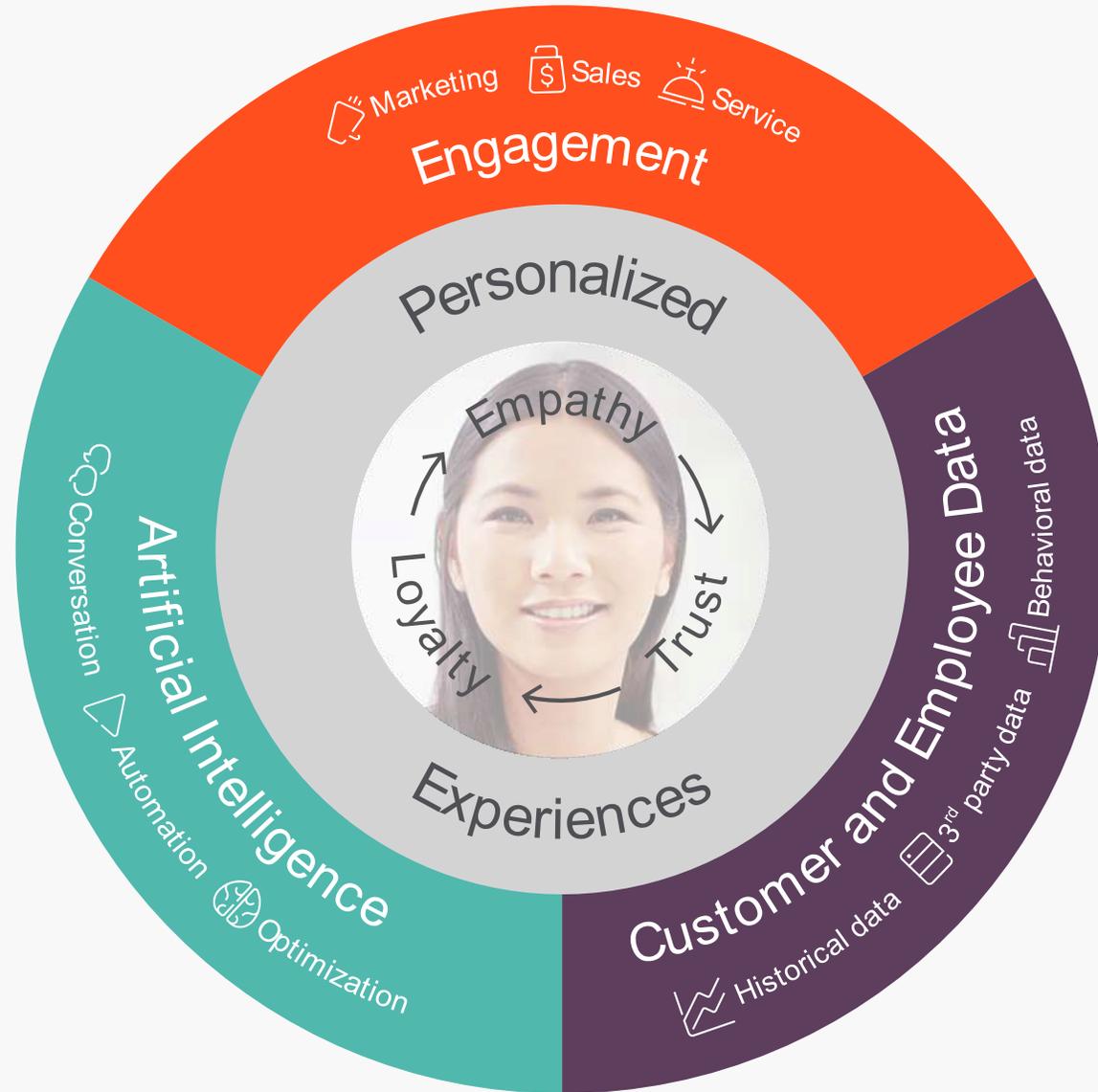
Empathy







Experience as a ServiceSM



Experience as a ServiceSM: Strategic Alliances

Partners:



Adobe

Data, Marketing



Cloud, AI, Data



AI



Cloud, CRM
Collaboration,
AI, Data

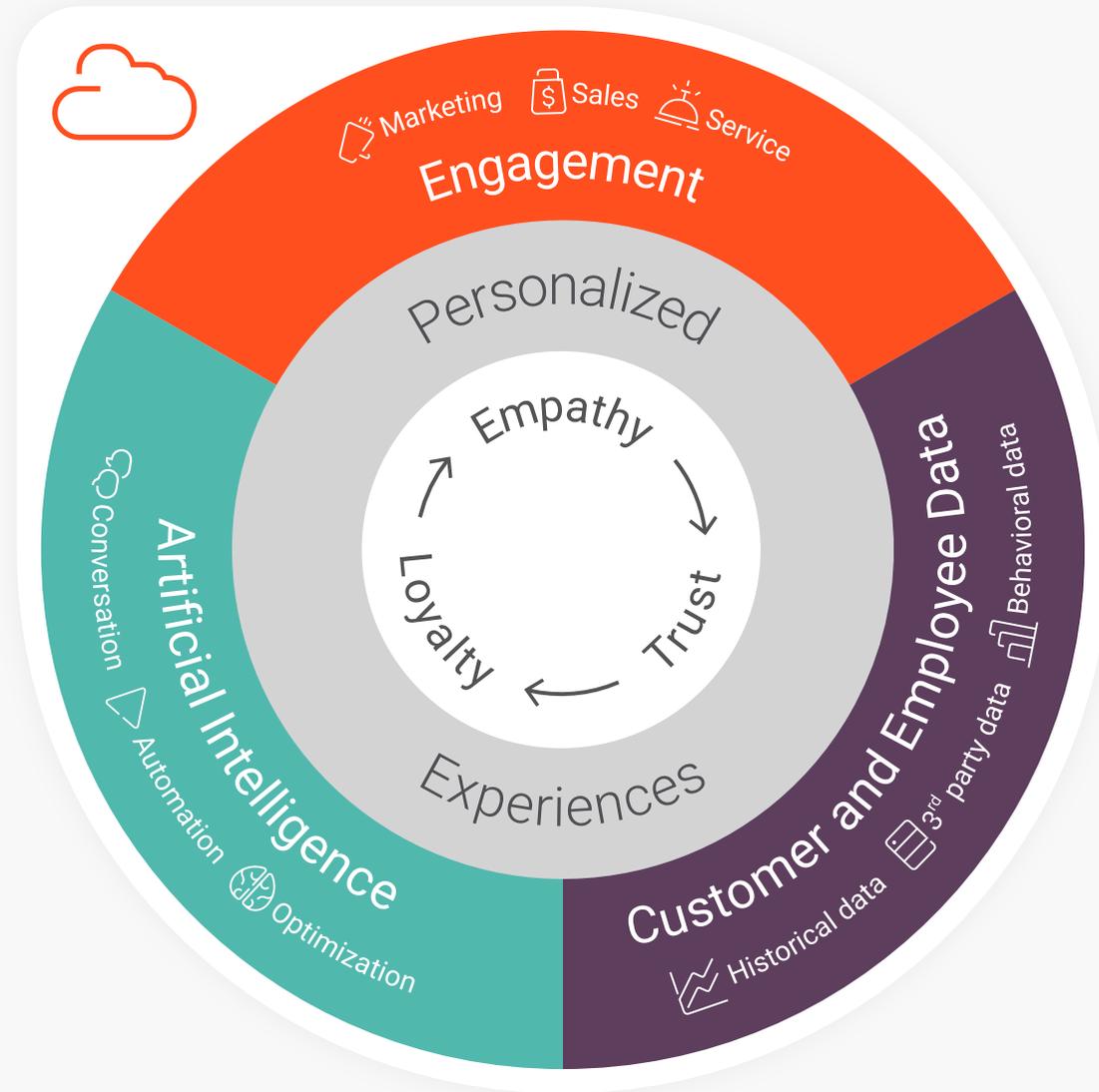


CRM, Data



Collaboration

Cloud
interoperability
and choice



The companies you swear by



Empathetic Experiences that drive a new levels of personalization



Thank You!

